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# TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



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**THIS IS WAR**

## This Week - 08/31/2011

**MARS at MTV VMAs**



MARS attended the MTV Video Music Awards this past Sunday as 'Hurricane' was nominated for three VMAs including Best Editing, Best Cinematography and Best Director. Jared states:

**JARED LETO** @jaredleto  
Jared Leto ✓

WE WON THE GREATEST AWARD WE  
COULD EVER DREAM TO WIN...THIS  
GREAT BIG GIANT FAMILY....THE  
ECHELON!!! #HURRICANEFORVER



Radio1's Zane Lowe sat down with MARS for an in-depth interview. Listen in [HERE](#).

### RockSound: Round The World With Shannon Leto



Curious about the life and travels of the one and only Shannon Leto? Check out Shannon's photo journal in RockSound [HERE](#).

### Kerrang! Podcast with MARS



Kerrang! joins Thirty Seconds To Mars backstage at Reading to discuss animal sacrifice and what happens when you stretch too much. Watch the video interview [HERE](#).

SHOW OFF YOUR  
**MARS** TATTOO

OFFICIAL  
MARS MERCH  
IS AVAILABLE  
WORLDWIDE IN THE  
**MARS**  
ONLINE STORE!



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TODAY

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a place for music

BUZZNET

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Cian has these earth and air (Triad) tattoos.

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured in the next installment of Transmission!

**VOTE FOR MARS**

**US:** Suggest categories applicable to MARS for the [O Music Awards](#)

**Austria:** 'This is War' on [GOTV](#)

**Brazil:** 'This is War' on [Multishow](#)

**Asia:** 'This Is War' on [MTV Chart Attack](#)

**Greece:** vote 'This Is War' for [MTV Hit List Hellas](#)

**Italy:** Vote 'Hurricane' on [MTV Fanclub Charts](#)

**MARS IS COMING**

#### UPCOMING TOUR DATES

**September 2, 2011 – Highland, CA**

San Manuel Casino – ([General Tickets](#)) ([Golden Tickets](#))

*Show is 21+ only*

**September 4, 2011 – Lake Tahoe, NV**

MontBleu Resort and Casino ([Presale Tickets](#)) PW: triad

([General Tickets](#)) ([Official Site](#))

#### NEW TOUR DATES

**October 22, 2011 – Mexico City, Mexico**

Palacio de los Deportes, EXA FM Radio Event

Ticket Links Coming Soon

Be sure to visit the [Official Tour Page](#) for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

**Use Twitter?** Be sure to keep updated with the latest ticket

A Beautiful Lie



30 Seconds To Mars



**THIS  
IS  
WAR**



**MARS IS COMING**

#### UPCOMING TOUR DATES

**09/02/11**

Highland, CA

[San Manuel Casino](#)

**09/04/11**

Lake Tahoe, NV

[MontBleu Resort and Casino](#)

**09/17/11**

Beijing, China

Black Rabbit Festival

**09/18/11**

Shanghai, China

releases and relating announcements by following [@30SECONDESTOMARS](#), and [@golden\\_tix](#) for overseas and U.S. VIP Ticket Packages.

**Use Facebook?** Remember to "like" the official Thirty Seconds To Mars Facebook Page by [clicking here](#).

**'Like' MARS shows you'll be attending on Facebook!** Such as the Sept 4nd show in [Lake Tahoe, NV](#).

### HUMAN TRIAD MISSION!



Check out this Triad in Prešeren square, Ljubljana by Echelon Slovenia:



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#).

### AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

[@themarsmission](#) shows off their love for Hurricane through their avatar:

Black Rabbit Festival

09/21/11

Nagoya, Japan  
[Nagoya Diamond Hall](#)

09/22/11

Osaka, Japan  
[Osaka IMP Hall](#)

09/23/11

Tokyo, Japan  
[Tokyo Studio Coast](#)

09/29/11

Honolulu, Hawaii  
[Aloha Tower](#)

10/22/11

Mexico City, Mexico  
Palacio de los Deportes

11/02/11

Riga, Latvia  
[Riga Arena](#)

11/03/11

Vilnius, Lithuania  
[Siemens Arena](#)

11/11/11

Paris, France  
[Zenith](#)

11/13/11

Nantes, France  
[Zenith](#)

11/15/11

Bordeaux, France  
[La Medoquine](#)

11/16/11

Toulouse, France  
[Le Phare](#)

11/18/11

Lille, France  
[Zenith](#)

11/19/11

Amneville, France  
[Le Galaxie](#)

11/20/11

Lyon, France  
[Transbordeur](#)

11/22/11

Montpellier, France  
[Zenith](#)



11/23/11

Marseille, France

[Le Dome](#)

11/25/11

Hohenmes, Austria

[Event Centre](#)

11/26/11

Vienna, Austria

[Stadthalle](#)

Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

# 12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)



Here are some tools you can print out on your own!

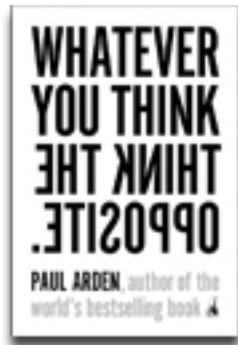
[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#) • [QR Code](#)

Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to [thisisthehive@gmail.com](mailto:thisisthehive@gmail.com).



## Weekly Picks From the Band

### Read of the Week



Publisher's Weekly says: In the restrictive, often repetitive genre of management by aphorism, Paul Arden is an original: master of the snappy maxim and eye-catching graphic, Arden advocates unconventional thinking, skipping college, taking risks, being outrageous and failing dramatically... Mr. Arden's books are a pleasure to peruse. His writing is spare, clever, brisk and pointed. Illustrations are clean and witty. Think you whatever, this book is a natty little addition to the business bookshelf.

### Movie of the Week



*The Big Lebowski* is a 1998 comedy film written and directed by Joel and Ethan Coen. Jeff Bridges stars as Jeff Lebowski, an unemployed Los Angeles slacker and avid bowler, who is referred to (and also refers to himself) as "The Dude". After a case of mistaken identity, The Dude is introduced to a millionaire also named Jeffrey Lebowski. When the millionaire Lebowski's trophy wife is later kidnapped, he commissions The Dude to deliver the ransom to secure her release. The plan goes awry when The Dude's friend Walter Sobchak (John Goodman) schemes to keep the full ransom. The film is loosely based on Raymond Chandler's novel, *The Big Sleep*. Reviews have trended towards the positive over time, and the film has become a cult favorite, noted for its idiosyncratic characters, dream sequences, unconventional dialogue, and eclectic soundtrack.

### Album of the Week

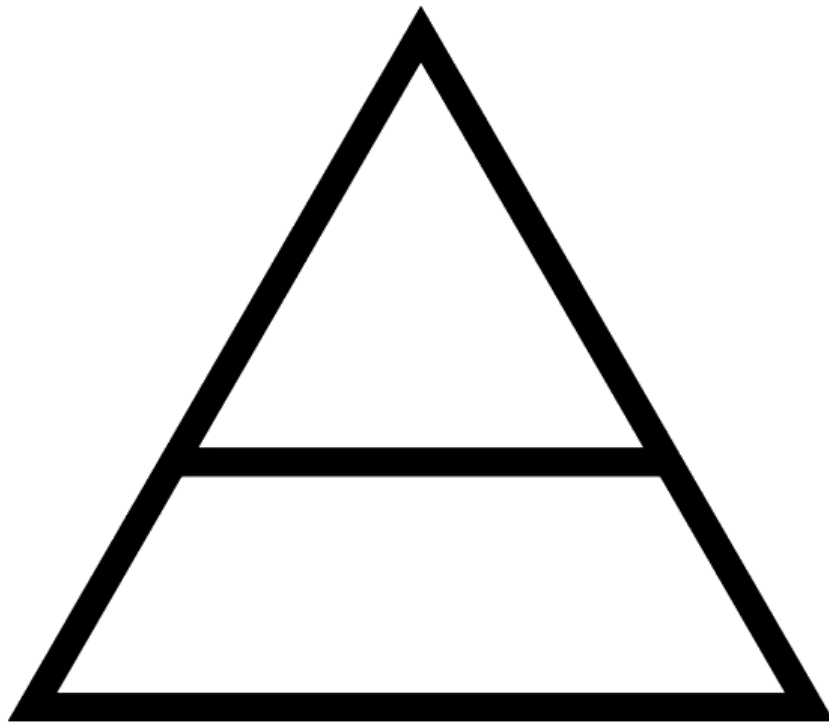


*Night Shades* is the fourth studio album by American dance rock band Cobra Starship, being released through Fueled by Ramen and Decaydance Records on August 29, 2011. The album is the follow-up to 2009's *Hot Mess*. The first single from the album, "You Make Me Feel...", features Sabi and was released on May 10, 2011. A music video has been created for it. The full album was made available to stream for free on their Facebook page.

### Website of the Week



PledgeMusic provides fans and artists the opportunity to work together to make new records and raise money for charity. By combining new social networking technology, old school music biz know how and an irresistible menu of exclusive incentives, fans can visit the site to hear great new music, enjoy and share unique experiences with the artists they love and actively participate in the release process.



**PURCHASE  
THIS IS WAR**



**Australia**

[iTunes Australia](#)

**New Zealand**

[Marbecks](#)

**Austria**

[iTunes Austria](#)

[Musicload Austria](#)

**Norway**

[iTunes Norway](#)

**Canada**

[iTunes Canada](#)

[Archambault Canada](#)

[Amazon.ca](#)

**Spain**

[iTunes Spain](#)

[Fnac Spain](#)

**Finland**

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

**Sweden**

[iTunes Sweden](#)

[CDon](#)

[Ginza](#)

[Bengans](#)

**France**

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